

SHARNELL S. JACKSON

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Data-Driven Innovations Consulting

Administrative Leadership

Data-Driven Decision Making
Technology Planning and Integration
School Improvement Planning
Family and Community Involvement
Public-Private Partnerships
Grant Development and Management

Instructional Leadership

Data-Driven Differentiated Instruction
Evidence-Based Education
21st Century Skills
College- and Career-Readiness
Professional Learning Communities
Learning Management Systems
Digital Media and Content
Online Learning

Business Leadership

Vision, Strategy, and Goal Setting
Process and Performance Improvement
Information Systems Implementation
Project Management
Budgeting and Resource Allocation
Team Building and Collaboration

Innovative educational leader with 35 years of exceptional results as a classroom teacher, building administrator, district administrator, and consultant.

Strong record of designing and implementing comprehensive curriculum, instruction, assessment, and professional development solutions to enable 21st century teaching and learning, improve teacher quality, strengthen administrative leadership, and increase student achievement.

Proven ability to lead diverse teams of educators, technologists, researchers, and business partners to identify and implement the most innovative and effective technology systems to improve instructional practice and customize learning for the individual needs, interests, and abilities of all students.

Respected as a visionary educator and recruited to serve on a wide variety of boards, advisory councils, and task forces by the most progressive and prominent educational institutions, nonprofits, and businesses.

KEY ACCOMPLISHMENTS

- Developed and implemented technology literacy assessments, curriculum activities, and professional development based on National Educational Technology Standards (NETS) for students, teachers, and administrators.
- Directed business management, training, deployment, and end user support of a web-based learning management system for more than 600 schools.
- Trained and supported data-driven decision making teams led by more than 300 principals.
- Deployed and supported Personal Digital Assistants (PDAs) for early literacy assessments in K-3 classrooms of 457 elementary schools.
- Deployed and supported digital media distribution systems in more than 400 schools.

- Increased the pass rate for high school online learning courses to 83 percent as documented by an independent evaluation published by the U.S. Department of Education.
- Directed strategic planning, implementation, and administration of state and federal grants, including Enhancing Education Through Technology (EETT), totalling more than \$50 million.
- Supported E-Rate processes, technology planning, and school improvement planning for all public, charter, contract, and private schools in Chicago.

PROFESSIONAL EXPERIENCE

Data-Driven Innovations Consulting, Bartlett, IL

2008 - *President and CEO*

Founded a consulting firm focused on data-driven innovations to promote 21st teaching and learning. Develop partnerships and client relationships around three strategic themes: organization, strategy, and leadership; integration of digital technologies, media, and content; and information systems for student achievement and school improvement. Deliver keynote addresses and professional develop workshops for teachers, administrators, and policymakers.

Chicago Public Schools (CPS), Chicago, IL

2004 -2008 *Chief E-Learning Officer, Information and Technology Services*

Assembled and led a team of 70 exceptional educators and technologists responsible for all aspects of educational technology in more than 600 CPS schools. Researched and selected the most innovative and effective technology systems to improve and enhance student-centered learning. Designed and implemented comprehensive professional development for principals, technology coordinators, and teachers to improve data-driven decision making competencies and enable bold and transformational changes toward student-centered instructional practices. Directed strategic planning, project management, training, implementation, and support of innovative systems for student learning for district-wide recommended programs for literacy, mathematics, and science.

2002-2003 *Assistant Director, Department of Instructional Technology*

Supervised the research, design, development, delivery, and evaluation of professional development courses on all aspects of technology integration. Distributed online learning courses from the proposal process through development to course management, delivery, and technical assistance. Disseminated tools, practices, and strategies to effectively employ emerging technologies to improve instructional practices and increase student achievement. Supervised formative and summative evaluations of schools participating in Technology Literacy Challenge Fund (TLCF) grants.

1999-2002 *Manager, Department of Online Learning*

Managed an innovative web-based, project-based learning initiative involving more than 70 schools, six regional training sites, and a network of teacher mentors. Supervised professional development courses, cognitive coaching, instructional modeling, and critical friends visits. Supported analysis of student achievement data, school improvement planning processes, and external evaluators. Led a team

of educators and technologists in designing and developing CPS instructional websites. Collaborated with the Chicago Teachers Union Quest Center to support National Board Certified Teacher (NBCT) candidates.

1998-1999 *Regional Specialist, Technology Resource Network*

Facilitated educational technology professional development, planning, purchases, grants, and E-Rate applications for 21 schools. Co-chaired the district-wide *Rising to the Challenge* technology professional development conference.

1974-1998 *Classroom Teacher, Resource Teacher, and Assistant Principal*

Served in five elementary schools in a variety of positions, including classroom teacher, resource teacher, and assistant principal. Taught language arts, math, science, social studies, and technology in self-contained, departmentalized, and gifted classrooms. Wrote and received numerous grants and participated in technology planning and school improvement processes in a variety of roles. Implemented research-based instructional strategies such as literature circles, writing workshops, hands-on math and science, learning centers, cooperative grouping, peer tutoring, and portfolio assessment.

Illinois State Board of Education (ISBE), Springfield, IL

2003-2008 *Director, Area VII Learning Technology Center*

Provided oversight of ISBE educational technology programs for more than 600 public schools and 167 non-public schools in Chicago. Approved technology plans and supported E-Rate processes and school improvement planning.

EDUCATION, CERTIFICATIONS, AND AFFILIATIONS

Lewis University, Romeoville, IL

Ed.M. in Leadership, Supervision, and Administration, December 2002

Wheeling Jesuit University, Wheeling, WV

M.A. in Mathematics, Science, and Instructional Technology, August 2000

National Louis University, Evanston, IL

M.A. in Curriculum and Instruction, June 1986

Chicago State University, Chicago, IL

B.A. in Education, June 1974

Illinois State Board of Education, Springfield IL

Certified for Early Childhood, Elementary, and Administration

Professional Affiliations

- Association for Supervision and Curriculum Development
- Consortium of School Networking
- International Society for Technology in Education
- Illinois Computing Educators
- Illinois Science Teachers Association
- Illinois Technology Association
- National Educational Computing Association
- National Staff Development Council